

THE WHITE ROCK LAKE FOUNDATION Presents the...



SPONSORSHIP OPPORTUNITIES

Named Festival Sponsor \$25000

Named Sponsor White Rock Lake Festival
Named Sponsor on all media advertising
Named Sponsor on Foundation Website
Logo and recognition on festival banner
Special recognition 2 days from music stage
\$2500 in food/bev tickets @ \$1.00 per ticket
Booth space reservation on request

Diamond Festival Area Sponsor \$10000

Area Sponsor - area selected by sponsor
Area Sponsor recognition on all media advertising
Area Sponsor recognition on Foundation website
Logo and recognition on festival banner
Special recognition 2 days from music stage
\$1000 in food/bev tickets @ \$1.00 per ticket
Booth space reservation on request

Gold Sponsor \$5000

Logo on all media advertising
Logo and recognition on website
Logo and recognition on festival banner
Special recognition 2 days from music stage
\$500 in food/bev tickets @ \$1.00 per ticket
Booth space reservation on request

Silver Sponsor \$2500

Logo on all media advertising
Logo and recognition on website
Logo and recognition on festival banner
Special recognition 2 days from music stage
\$250 in food/bev tickets @ 1.00 per ticket
Booth space reservation on request

Bronze Sponsor \$1000

Logo on all media advertising
Logo and recognition on website
Logo and recognition on festival banner
Special recognition 2 days from music stage
\$100 in food/bev tickets @ \$1.00 per ticket
Booth space reservation on request

Lake Friend \$500

Logo on all media advertising
Logo and recognition on website
Logo and recognition on festival banner
Special recognition 2 days from music stage
\$50 in food/bev tickets @ 1.00 per ticket
Booth space reservation on request

Sunset Lover \$300

Recognition on Website
Special recognition 2 days from music stage
\$30 food/bev tickets @ \$1.00 per ticket

Bird Watcher \$150

Recognition on Website
Special recognition 2 days from music stage
\$15 in food/bev tickets @ \$1.00 per ticket

Coyote Trapper \$50

Recognition on Website
Special recognition 2 days from music stage
\$5 in food/bev tickets @ \$1.00 per ticket

Event Day

Saturday April 30 and Sunday May 1, 2011

In Case of Inclement Weather Reschedule - Fall 2011